



THE VISION

To transform chess in Africa and promote the game as Recreation,
Education and a Profession.

OUR ETHOS

UNITY – Having been divided in the past by those who are not part of us, we need to unite and have a common vision of growing Chess in Africa ~ What unites us is greater than what divides us.

DIVERSITY – Though we thrive for unity, our diversity should be celebrated. Our varied culture, religion, Language and Geographical settings should play out as a strength ~ Strength lies in differences not in Similarities.

UBUNTU – The spirit of Ubuntu is an Africa way of life that defines our philosophy and set us apart as Africans. That as a people, we have respect for each other and above all, we are self-reliant ~ I am what I am, because of who we all are.

SELF RELIANCE – From time immemorial, we were people with self-reliance and supported each other in our communities, as Africa we need to look within our resource and dare compete with the world as equals ~ Expect more from yourself than from others.

STRONGER TOGETHER

TRANSFORMING CHESS IN AFRICA "IT IS POSSIBLE"



THE ROAD MAP – 7 Point Agenda

In transforming Africa, the following seven (7) agenda areas are to guide us and help us shape Chess in Africa.

1) PROMOTE GOOD GOVERNANCE

- In today's world, Governance is key to good management in any organization. There is need to build accountability within all ACC structures from the continental level down to our Chess Federations.
- There is need to establish ACC Verification Commission that will audit the ACC and on the other hand decentralize some responsibilities to Zonal Leaders for ease of operation.

2) TRANSPARENCY

There is need for openness and transparency in all operations within the ACC.

- First of all, this requires us to open a Bank Account for ACC and collect FIDE fees ourselves
- Hold Annual General Assemblies where all Federation Presidents are assisted to attend and decide on all ACC business (agreeing on Annual plans, budgets & Hosting of events etc)

3) PROMOTE & BRAND CHESS

- Chess is recognised by the IOC as a Sport and this should be a message that is shared to all Africa's Sports Commissions and National Olympic Committees. This will allow some Federation to receive technical or financial support.
- The ACC will develop a Lobby strategy for Governments to recognize chess as an Educational tool, a recreational Game and alternative source of income (for Professional chess players).

4) FORGE STRATEGIC PARTNERSHIPS

- To building strategic partnerships with Stakeholders who have similar interest such as the Africa Union (AU), Africa National Olympic Committee Association (ANOCA) and Mind Games Association
- Identifying Companies and Corporations that have platforms that we use as chess such as Information Technology, Education and Internet service providers.
- Promote "Twinning Programs" with Federations such as Turkish Federation, Greece, USCF, Russia and UAE to name a few who have provided programs



THE ROAD MAP – 7 Point Agenda

and extended invite to Africa in the past, and also identify donors & organizations in Europe and US who fund Chess programs.

5) CAPACITY BUILDING

This is a key area that can turn around Africa chess, if there is capacity building in Federations and improved relations. A two pronged approach is visualized as follows:

- Recognize the fact that various Federations are at different levels and have FIDE Commissions developing tailor made programs in the case of Africa.
- Develop a Strategic Plan for ACC (2018-2022) that will be adopted by all Federation and implementation funded with part of Development Commission budget which is 40% of DEV budget.

6) INCREASE EVENTS AT JUNIOR & AMATEUR LEVEL

- There is need to increase Junior events and Schools programs at Federation and Zonal level to allow more young people to play chess, as this is one way for talent identification, the talent that can be later on nurtured to become future grandmasters.
- Chess is also played for leisure as a recreational activity, and hence for a recreational program that will consider setting up chess in Parks, Community Centres, Open Spaces and Shopping Malls.

7) CROWD FUNDING TO SUPPORT PROFESSIONAL PLAYERS

It is a fact that it is expensive for African players to be Grandmasters as they are few High Level tournaments in Africa. Hence there is need for a special fund and setting up sponsorships to assist such players. Below are planned strategies;

- To setup Centres of Excellence in each Zone and have Trainers and Grandmasters availed to train players who are excelling from the respective Zone.
- To Partner with various Chess universities in the World that offers chess diploma (i.e. US & Russia Universities)
- To engage Private Sector in various countries and have them sponsor Top Players.
- To establish players council that will advise ACC board and represent players welfare.